



I AM SAFE!

**Protecting the space we call childhood  
The Third International Conference on Bullying & Character Education  
April 2 – 3 – 4 2007  
Ottawa Congress Centre**

**SPONSORSHIP OPPORTUNITIES**

We are pleased to offer you the opportunity to engage in the Third International Conference on Bullying happening in Ottawa, Canada on April 2,3 4 2007. The conference, **“I am Safe – Protecting the Space we call Childhood”** is a follow up to two earlier ‘sold out’ events in 2002 and 2005. We are confident that the 2007 conference will also sell out at 500 participants! The conference will feature presentations from renowned international experts, theatre, video presentations and plenary sessions.

For more information please visit: <http://iamsafe.ca>

**We offer the following sponsorships:**

- Level 1 - \$10,000
- Level 2 - \$5,000
- Monday Evening Cocktails and Reception - (\$1,500)
- Tuesday lunch - (\$1,500)
- Tote Bags - (\$1,500)
- Nametags - (\$1,000)
- Coffee Breaks (\$1,000)

## **Level 1 - \$10,000**

The Level 1 conference sponsorship package combines marketing and branding association before the event and maximum exposure during the conference.

### **Benefits include:**

#### **Addressing the Conference**

The opportunity to address the conference (5 to 10 minutes)

#### **Media Conference**

The level one sponsor is entitled to organize a media conference during the event.

#### **Conference Binder**

Logo will appear on cover of the attendee binders.

#### **Signage Rights**

Signage in the main conference rooms (excluding the welcome reception, lunch and evening program) the conference registration area. The Level One sponsor signage will be more prominent than those of any co-sponsors.

#### **Conference Projection Backdrop and Podium**

Company logo will appear more prominently than all other sponsors on the projection backdrop in the main conference hall and at the podium.

#### **Registrations**

Three complimentary registrations

#### **Pre-Conference Promotional Material and Conference Brochures**

Name and logo will appear more prominently than those of any co-sponsors and will be featured (within production schedule) in the conference binder, on a display board in the conference registration area and in any other pre-conference promotional material.

#### **Company Literature and Giveaways**

The opportunity to distribute company's materials and a gift/giveaway

#### **Display**

The opportunity to display and promote throughout the conference

#### **Website**

Profile and link on the [www.iamSAFE.ca](http://www.iamSAFE.ca) website

#### **Acknowledgements**

Level one sponsor thanked during the opening and closing conference sessions.

## Level 2 - \$5,000

### Benefits include:

#### Addressing the Conference

The opportunity to introduce one of the key note speakers including featured speaker Craig Scott (23 year old survivor of Columbine High School)

#### Conference Binder

Company logo will appear on cover of the attendee binders

#### Signage Rights

Signage at the welcome reception, reception area and evening program

#### Conference Projection Backdrop

Company logo on the default projection backdrop in the main conference hall

#### Registrations

Two complimentary registrations

#### Pre-Conference Promotional Material and Conference Brochures

Name and logo on the conference binder, on a display board in the conference registration area and in any other pre-conference promotional material.

#### Website

Profile on the [www.iamSAFE.ca](http://www.iamSAFE.ca) website

#### Acknowledgements

Level two sponsor thanked during the opening and closing conference sessions.

## The following sponsorships are also available:

#### Monday Evening Cocktails and Reception (\$1,500)

The opportunity to make a presentation from the podium (five – ten min's), distribute materials and profile signage/banners at the Monday evening cocktail program (key note speaker, special presentation and entertainment). Two complimentary conference registrations are also available and ten guests at the evening event. The event is scheduled to attract 400 attendees and may be opened to selected community guests wishing to hear the key note speaker.

#### Tuesday lunch (\$1,500)

Sponsorship secures the opportunity to make a presentation to 450 participants ((3 -5 min's) and or introduce features speaker and/or performers. The opportunity to have logo signage visible at the tables and 'give-aways' along with signage at the podium and on the backdrop screens plus two complimentary conference registrations and two additional lunch spaces.

#### Tote Bags (\$1,500)

Each registered participant will receive a tote bag filled with sponsored literature, the conference program and other "conference goodies!" This sponsorship also includes one complimentary conference registration.

#### Coffee Breaks (\$1,000)

Sponsorship secures the opportunity to display logo signage on the break tables

#### Nametags (\$1,000)

Sponsorship secures lanyards with company logo for each participant.

#### Student Registrations (\$500)

This sponsorship covers your own registration and the registration of a student participant. Those sponsoring students will be listed in the conference binders that are made available to all participants.

#### Displays

A minimum of table displays are available for \$750 (this includes one full conference registration)

For Information: 613 244 3803 [www.iamSAFE.ca](http://www.iamSAFE.ca)